

Press Release

FOR IMMEDIATE RELEASE

Farmington High Student-Athletes Receive National Honor

New Mexico Student-Athletes from Farmington High, Morgan Deale and Sterling Allison Named to 2023 National Athletic Advisory Council

NASHVILLE, TN January 30, 2023, The National Athletic Advisory Council (NAAC) announced newly elected 2023 Council Members from a pool of thousands of candidates spanning the country, with Farmington High Student-Athletes, Morgan Deale and Sterling Allison claiming spots for New Mexico.



From ballet to taekwondo, senior Morgan Deale has played every sport possible, with swimming emerging as her ultimate love. Making club state every year since age 12, she continually qualifies at higher levels, winning state titles in the 100 Breaststroke and 1500 Freestyle. Deale competes for the Four Corners Aquatic Team and Farmington High Scorpions and will be attending Stanford University this fall.



Sophomore, Sterling Allison, is not only president of Health Occupations Students of America, but also plays golf, wrestles and will play football this year for Farmington High School in addition to mountain bike racing outside of school. This future med school student was described as forward thinking, coachable and will question everything to get better.

“Morgan and Sterling undoubtedly bring up the GPA of whatever team they’re on. Both maintain Ivy League level grades and are described as positive and willing to take on a challenge. The council is excited to have these two join the team,” said Catch23 Performance owner, Kaci Allen.

Election to the NAAC is the highest sport psychology honor available to high school athletes. Nomination to the NAAC is open to athletes from all sports across all 50-states and is based on a level of excellence in Athletics, Academics and Personal Character. Once nominated, Athletes must apply for consideration, complete an interview process and if moved through to the final round, identifying information is removed from applications, then voted on by a team comprised of collegiate/high school athletic directors, collegiate/professional athletes and coaches, executive coaches, sport psychology coaches and other leadership professionals.

The NAAC is crucial in providing feedback to help direct programming for T.E.A.M. (*Training Elite Athletes Mentally*) Varsity, the leading Sport Psychology program available to high school athletes. Members of T.E.A.M. Varsity have access to monthly live calls/workshops focused on sport psychology and developing and/or honing their own mental game as well as exercises, Q&As and more with leading experts. “At Catch23, we work with top Athletes around the world, helping them develop and keep an unstoppable mental game. We want high school athletes from the smallest town to the largest competitive arena to have access to the same expert knowledge, techniques, and exercises on their own time, in a way that’s not been available, until now,” said Allen.

“T.E.A.M. Varsity has changed our Athlete’s entire trajectory. Last year, he almost quit playing altogether but just recently accepted a full 4-year scholarship to a division one school, a dream come true,” said a T.E.A.M. Varsity parent. T.E.A.M. Varsity is transforming how the mental game is approached, combining expert knowledge and practical applications that help athletes in all areas of life, in addition to sport performance.

To nominate an athlete for the National Athletic Advisory Council, visit www.NationalAthleticAdvisoryCouncil.com.

About Catch23 Performance

Catch23 Performance is headquartered in Nashville TN and works with Professional, Collegiate and High School Athletes around the world, building UNSTOPPABLE mental games. For more than two decades, Catch23 has worked with athletes at every level and the transitions between with unique training combining sport & performance psychology with clinical mental health counseling and has made sport psychology coaching accessible like never before.

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